IPDET Workshop on Private Sector Development & Value Chains Program Evaluation

Lecturers: Jim Tanburn (DCED) & Ruerd Ruben (IOB)

Aim: the workshop aims to provide insights in the results framework for the evaluation of private sector development (PSD) programs. The workshop is organized around the sequence from theory-based approaches for PSD evaluation to evidence-based systems for PSD result monitoring and evaluation. Key attention is given to empirical approaches for assessing relevance and effectiveness and for measuring attribution and additionality in the PSD framework.

Different indicator approaches for evaluating programs based on Making Markets work for the Poor (M4P), Value Chain development (VCD) and Business Environment Reform will be discussed and illustrated with practical examples. In addition, assessment frameworks for analyzing cross cutting issues of Public-Private Partnerships (PPPs) and Corporate Social Responsibility (CSR) are outlined.

Outline:

Day 1: Morning: - Introduction/Brainstorming: what is PSD?  
- Theory of Change for PSD programs  
- DCED standard for PSD programs

Afternoon: - Practical exercise: PSD results chains & results indicators:  
5 working groups on: infrastructure; finance; market development, rules & regulations; knowledge systems  
- Organisation & management of PSD evaluations.

Day 2: Morning: - Attribution, additionality & unintended effects  
- VCD Impact analysis (case study: Impact of coffee standards on farmers welfare)

Afternoon: - Evaluating Public Private Partnerships  
- Evaluating Corporate Social Responsibility  
- Wrap-up

Resources:

DFID/DCED (2013). Evaluation and the DCED Standard for Results Measurement  
IOB (2013). Systematic Review Corporate Social Responsibility (CSR)  
Ruben & Fort (2011). The impact of fair trade standards for coffee producers