

IPDET 2014 CORE PROGRAM

Monday, June 9	Tuesday, June 10	Wednesday, June 11
<p>9:00 – 10:30 Welcome and Introduction <i>Instructors: All – Linda Morra Imas, lead in 101 Azrieli Theatre</i></p> <p>Course Objectives and Overview</p> <p>Pre-course Assessment</p> <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 1: Introducing Development Evaluation Instructor: Linda Morra Imas</p> <ul style="list-style-type: none"> • Evaluation: What is it? • Origins and History of the Evaluation Discipline • Developmental Evaluation Context • Principles and Standards for Development Evaluation <p>Review the OECD DAC Summary of Key Norms and Standards</p> <p>12:30 – 2:00 Lunch and Networking</p> <p>1:10 – 2:00 MacOdrum Library Tour <i>meet in 101 Azrieli Theatre</i></p> <p>2:00 – 3:45 Module 2: Understanding the Issues Driving Development Evaluation Instructor: Ray Rist</p> <ul style="list-style-type: none"> • Evaluation in Developed and Developing Countries • Implications of Emerging Development Issues <p>3:45 Break and Session ends</p> <p>Next Day Reading Assignment: - Chapters 3 & 4 in <i>The Road to Results – Designing and Conducting Effective Development Evaluations</i>. Linda G. Morra Imas & Ray C. Rist. - Mayne and Rist, "Studies Are Not Enough: The Necessary Transformation of Evaluation"</p> <p>6:00 OPENING DINNER RECEPTION WELCOMING REMARKS: DR. ANDRE PLOURDE, DEAN, FACULTY OF PUBLIC AFFAIRS, CARLETON UNIVERSITY <i>in the Atrium, 2nd floor, River Building</i></p>	<p>9:00 – 9:10 Reflection & debrief on Day 1</p> <p>9:10 – 10:30 Module 3: Building a Results-Based Monitoring and Evaluation System Instructor: Ray Rist</p> <ul style="list-style-type: none"> • What is Results-Based M & E? • Traditional vs. Results-Based M & E • Ten Steps <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 3: Building a Results-Based Monitoring and Evaluation System (continued) Instructor: Ray Rist</p> <p>12:30 - GROUP PHOTO</p> <p>12:45 – 2:00 Lunch and Networking</p> <p>2:00 – 3:45 Module 4: Understanding the Evaluation Context and Program Theory of Change Instructor: Linda Morra Imas</p> <ul style="list-style-type: none"> • Front-end Analysis • Identifying the Main Client and Key Stakeholders • Constructing and Using a Theory of Change <p>3:45 – 4:05 Break</p> <p>4:05 – 4:30 Intro to small group work – Facilitator: Jennifer Birch-Jones</p> <p>4:30 - 5:30 Small Group Work <i>in Patterson Hall, Tory, and River Buildings</i></p> <p>Next Day Reading Assignment: Chapter 5 in <i>The Road to Results...</i></p> <p>6:45 – 8:30 DINNER IN THE COMMONS BANQUET HALL <i>3rd floor, Residence Commons</i></p>	<p>9:00 – 9:10 Reflection & debrief on Day 2</p> <p>9:10 – 10:30 Guest Lecture: Gender and Evaluation Instructors: Anette Wenderoth and Gerry Cooney, Universalia Management Group</p> <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 5: Considering the Evaluation Approach Instructor: Heather Buchanan Independent Consultant, Jua, Management Consulting Services</p> <ul style="list-style-type: none"> • Introduction • General Approaches to Evaluation <p>12:30 – 2:00 Lunch and Networking</p> <p>1:00 – 2:00 Information Session Carleton University's Diploma in Public Policy and Program Evaluation (DPE), presented by Gene Swimmer, Professor, DPE Program, SPPA <i>in Azrieli Theatre 101</i></p> <p>2:00 – 3:30 Module 5: Considering the Evaluation Approach (continued) Instructor: Heather Buchanan</p> <p>3:30 – 5:30 Break & Small Group Work</p> <p>Next Day Reading Assignment: Chapters 6 and 7 in <i>The Road to Results...</i></p> <p>6:30 – 7:30 PICK-UP SOCCER GAME (meet in front of Leeds) or YOGA CLASS (Art Gallery, St. Patrick's Building)</p> <p>6:45 – 8:30 DINNER IN THE COMMONS BANQUET HALL <i>3rd floor, Residence Commons</i></p>

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Thursday, June 12	Friday, June 13	Saturday, June 14	Sunday, June 15
<p>9:00 – 9:10 Reflection & debrief on Day 3</p> <p>9:10 – 10:30 Module 6: Developing Evaluation Questions and Starting the Design Matrix Instructor: Linda Morra Imas</p> <ul style="list-style-type: none"> • Sources of Questions • Types of Questions • Identifying and Selecting Questions • Developing Good Evaluation Questions • Designing the Evaluation <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 6: Developing Evaluation Questions and Starting the Design Matrix (continued) Instructor: Linda Morra Imas</p> <p>12:30 – 2:00 Roundtable Lunch Discussions <i>2nd Floor Tory Building</i> – Boxed lunches served in University Centre Galleria</p> <p>2:00 – 3:45 Module 7: Selecting Designs for Cause-and-Effect, Descriptive, and Normative Evaluation Questions Instructor: Ray Rist</p> <ul style="list-style-type: none"> • Connecting Questions to Design • Designs for Cause and Effect Questions • Designs for Descriptive Questions • Designs for Normative Questions <p>3:45 – 5:30 Break & Small Group Work</p> <p>Next Day Reading Assignment: Chapter 7 in <i>The Road to Results...</i></p> <p>5:30 – 6:30 Open Discussion with Linda Morra Imas <i>in Tory 446</i></p> <p>6:45 – 8:30 SPEAKER'S DINNER PATRICIA ROGERS, Professor, RMIT University, and Project Director, BetterEvaluation <i>Commons Banquet Hall (3rd floor, Residence Commons)</i></p>	<p>9:00 – 9:10 Reflection & debrief on Day 4</p> <p>9:10 – 10:30 Guest Lecture: "GEF Support to the South China Sea: A System Level Impact Evaluation" Instructor: Robert D. van den Berg, Director, Independent Evaluation Office, GEF</p> <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 7: Selecting Designs for Cause-and-Effect, Descriptive, and Normative Evaluation Questions (continued) Instructor: Ray Rist</p> <p>12:30 – 2:00 SPEAKER'S LUNCH CAROLINE HEIDER, Director General, Independent Evaluation Group (IEG), World Bank Group <i>in Commons Banquet Hall, 3rd floor, Residence Commons</i></p> <p>2:00 – 4:00 Mini-Workshops:</p> <ul style="list-style-type: none"> • "Developing an Evaluation Lessons Learned System" Instructor: Sidney J. Edelmann, Team Lead, Communication & Outreach, IEG • "Facilitation Skills" Instructor: Jennifer Birch-Jones, Consultant, Facilitator & Trainer at Intersol Group • "Vision and Perspective: Unleashing Your Creativity" Instructor: Kathy Strauss, Freelance Consultant/Graphic Designer • "Peer Reviews: Who is Evaluating the Evaluators?" Instructor: Robert D. van den Berg, Director, Independent Evaluation Office, GEF • "New Evaluation Methods: Technologies and Techniques" Instructors: Simon Roy and Louise Mailloux, Partners, Goss Gilroy Inc. • "Evaluation Capacity Development (ECD) in International Development Evaluation" Instructor: Michele Tarsilla, Vice-President, Evaluation Capacity Development Group • "Innovations in Evaluation Methods" Instructor: Patricia Rogers, Professor, RMIT University, and Project Director, BetterEvaluation <p><i>Friday's Mini-Workshops will be held in the Residence Commons 2nd floor Conference Room and the River Building.</i></p> <p>Reading Assignment: Chapters 8 & 9 in <i>The Road to Results...</i></p> <p>5:45 – 6:45 EARLY DINNER IN THE COMMONS BANQUET HALL</p> <p>7:00 OTTAWA CITY BUS TOUR</p>	<p>MONTREAL TRIP 10:00 AM – 10:00 PM</p>	<p>PARLIAMENT HILL TOUR & EXPLORATION OF THE BYWARD MARKET BUS DEPARTS AT 1:00 PM</p>

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Monday, June 16	Tuesday, June 17	Wednesday, June 18
<p>9:00 – 9:10 Reflection & debrief on Day 5</p> <p>9:10 – 10:30 Module 8: Selecting and Constructing Data Collection Instruments Instructor: José Galdo</p> <ul style="list-style-type: none"> • Data Collection Strategies • Characteristics of Good Measures • Quantitative and Qualitative Data • Tools for Collecting Data <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 8: Selecting and Constructing Data Collection Instruments (continued) Instructor: José Galdo</p> <p>12:30 – 2:00 Lunch and Networking</p> <p>2:00 – 3:45 Module 9: Choosing the Sampling Strategy Instructor: José Galdo</p> <ul style="list-style-type: none"> • Introduction to Sampling • Types of Samples: Random and Non-random • Determining the Sample Size <p>3:45 – 5:30 Break & Small Group Work</p> <p>Next Day Reading Assignment: Chapters 10 & 11 in <i>The Road to Results...</i></p> <p>6:00 WEEK 2 OPENING DINNER RECEPTION <i>in the Atrium, 2nd floor, River Building</i></p>	<p>9:00 – 9:10 Reflection & debrief on Day 6</p> <p>9:10 – 10:30 Module 10: Planning for and Conducting Data Analysis Instructor: Ray Rist</p> <ul style="list-style-type: none"> • Data Analysis Strategy • Analyzing Qualitative Data • Analyzing Quantitative Data • Linking Qualitative and Quantitative Data <p><i>Concurrent Session in Azrieli Theatre 102</i> Advanced Session on Propensity Score Matching Instructor: José Galdo</p> <p>10:30 – 10:50 Break</p> <p>10:50 – 12:30 Module 10 and Concurrent Session (continued)</p> <p>12:30 – 2:00 SPEAKER'S LUNCH JAMES MELANSON, Head of Development Evaluation Strategic Policy Branch, DFATD <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i></p> <p>2:00 – 3:30 Module 11: Evaluating Complex Interventions Instructor: Linda Morra Imas Guest Speaker: Rosalía Rodríguez-García, Evaluation Team Leader, World Bank (ret.)</p> <ul style="list-style-type: none"> • Big Picture Views • Joint Evaluations • Country Program Evaluations • Sector Program Evaluations • Thematic Evaluations • Evaluation of Global and Regional Partnership Programs <p>3:30 – 5:30 Break & Small Group Work</p> <p>Next Day Reading Assignment: Chapter 12 in <i>The Road to Results...</i></p> <p>5:30 – 6:30 Open Discussion with José Galdo <i>in Tory 446</i></p> <p>6:45 – 8:30 DINNER IN THE COMMONS BANQUET HALL <i>3rd floor, Residence Commons</i></p>	<p>9:00 – 9:10 Reflection & debrief on Day 7</p> <p>9:10 – 10:30 Module 11: Evaluating Complex Interventions (continued) Instructor: Linda Morra Imas</p> <p>10:30– 10:50 Break</p> <p>10:50 – 12:30 Module 12: Managing an Evaluation Instructor: Ray Rist</p> <ul style="list-style-type: none"> • Managing the Design Matrix • Contracting the Evaluation • Roles and Responsibilities of Different Players • Managing People, Tasks and Budgets <p>12:30 – 2:00 Roundtable Lunch Discussions <i>2nd Floor Tory Building</i> <i>– Boxed lunches served in University Centre Galleria</i></p> <p>2:00 – 3:45 Module 12: Managing an Evaluation (continued) Instructor: Ray Rist</p> <p>3:45 – 5:30 Break & Small Group Work</p> <p>Next Day Reading Assignment: Chapters 13, 14 & 15 in <i>The Road to Results...</i></p> <p>5:30 – 6:30 Open Discussion with Ray Rist <i>in Tory 446</i></p> <p>6:45 – 8:30 DINNER & KARAOKE IN THE COMMONS BANQUET HALL <i>3rd floor, Residence Commons</i> (Karaoke until 9:30 pm)</p>

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Thursday, June 19	Friday, June 20	Saturday, June 21	Sunday, June 22
<p>9:00 – 9:10 Reflection & debrief on Day 8</p> <p>9:10 – 10:45 Module 13: Presenting Results Instructor: Ray Rist</p> <ul style="list-style-type: none"> • Crafting a Communication Strategy • Writing an Evaluation Report • Displaying Information Visually • Making an Oral Presentation <p>10:45 – 11:05 Break</p> <p>11:05 – 12:30 Module 14: Guiding the Evaluator: Evaluation Ethics, Politics, Standards, and Guiding Principles Instructor: Linda Morra Imas</p> <ul style="list-style-type: none"> • Ethical Behavior • Politics and Evaluation • Evaluation Standards and Guiding Principles <p>12:30 – 2:00 Lunch and Networking</p> <p>2:00 – 3:00 Wrap-Up: Looking to the Future of Development Evaluation Instructors: Linda Morra Imas & Ray Rist</p> <p>Administration of Post-Test</p> <p>3:00 – 5:00 Break & Small Group Work Finalizing Group Presentations</p> <p><i>No reading assignments</i></p> <p>6:30 CORE GRADUATION & DINNER RECEPTION at Fairmont Château Laurier – Buses will depart at 6:00 from Leeds Residence</p>	<p>9:00 – 9:30 Plenary Session <i>in 101 Azrieli Theatre</i></p> <p>Introduction of Panel Members</p> <p>9:30 – 10:30 Group Presentations and Panel Comments simultaneously in 6 rooms: <i>TB 202, TB 208, TB 210, TB 236, TB 446, TB 447</i></p> <p>10:30 – 10:50 Break</p> <p>10:50 – 1:00 Group Presentations and Panel Comments (continued)</p> <p>1:00 – 1:15 Evaluation of Core Course</p> <p>1:15 – 2:30 Core Course Wrap-Up Lunch <i>in University Centre Galleria</i></p> <p>6:00 BOAT CRUISE ON THE OTTAWA RIVER WITH DINNER AND DANCING</p>	<p align="center">PICNIC IN GATINEAU PARK/ LAC PHILIPPE 11:30 AM – 5:00 PM</p>	<p align="center">SUMMER SOLSTICE ABORIGINAL ARTS FESTIVAL 12:00 PM – 4:00 PM</p> <p align="center">OR</p> <p align="center">BAYSHORE SHOPPING DAY 12:00 PM – 6:00 PM</p>

IPDET 2014 WORKSHOPS PROGRAM

WEEK 3 – Session I: June 23 – June 25

I-a Designing and Building Results-Based Monitoring and Evaluation Systems <i>Ray C. Rist</i>	202 Tory
I-b Assessing Organizational Performance <i>Marie-Hélène Adrien & Charles Lusthaus</i>	3224 River
I-c Introduction to Quantitative Data Analysis <i>Gene Swimmer</i>	2308 River
I-d Cost-Benefit Analytic Tools for Development Evaluation <i>Philip Joyce & Larry D. Schroeder</i>	204 Tory
I-e Building Evaluation Capacity within Ministries: Lessons Learned and Good Practice in Industrialized and Developing Countries <i>Frédéric Martin</i>	3228 River

Monday, June 23	Tuesday, June 24	Wednesday, June 25
9:00-9:30 Session I Plenary <i>in 101 Azrieli Theatre</i>	9:00-10:30 Session I Workshops	9:00-10:30 Session I Workshops
9:30-10:30 Session I Workshops	10:30-10:50 Break	10:30-10:50 Break
10:30-10:50 Break	10:50-12:30 Session I Workshops	10:50-12:30 Session I Workshops
10:50-12:30 Session I Workshops	12:30 Group Photo #2	12:30-2:00 Lunch and Networking
12:30-2:00 Lunch and Networking	12:45-2:00 Lunch and Networking	2:00-3:30 Session I Workshops
2:00-3:30 Session I Workshops	2:00-3:30 Session I Workshops	3:30-3:50 Break
3:30-3:50 Break	3:30-3:50 Break	3:50-5:30 Session I Workshops
3:50-5:30 Session I Workshops	3:50-5:30 Session I Workshops	6:45-8:30 SPEAKER'S DINNER THE HON. DR. ASHNI KUMAR SINGH, M.P., Minister of Finance, Republic of Guyana <i>in Commons Banquet Hall, 3rd floor,</i> <i>Residence Commons</i>
6:30 NETWORKING DINNER RECEPTION WITH THE CANADIAN EVALUATION SOCIETY (CES) WELCOMING REMARKS: SIMON ROY, PRESIDENT OF CES, AND GERRY COONY, PAST PRESIDENT OF CES <i>in the Atrium, 2nd floor, River</i> <i>Building</i>	6:45-8:30 SPEAKER'S DINNER JOHN MAYNE, Independent Advisor <i>in River Building Conference Room</i>	

IPDET 2014 WORKSHOPS PROGRAM

WEEK 3 – Session II: June 26 – June 27

II-a Designing and Conducting Focus Groups <i>Janet Mancini Billson</i>	204 Tory
II-b Qualitative Comparative Analysis <i>Barbara Befani</i>	2308 River
II-c Logic Models in Development Evaluations <i>Steve Montague</i>	3202 River
II-d Designing Impact Evaluations under Constraints <i>Michael Bamberger</i>	213 Tory
II-e How to Design and Manage Equity-Focused and Gender-Responsive Evaluations <i>Marco Segone & Ada Ocampo</i>	3110 River
II-f Value Chains and Evaluation in the Private Sector <i>Ruerd Ruben & Jim Tanburn</i>	3228 River
II-g Sampling Techniques for Development Evaluation I <i>Bassirou Chitou</i>	3220 River

<u>Thursday, June 26</u>	<u>Friday, June 27</u>	<u>Saturday, June 28</u>	<u>Sunday, June 29</u>		
9:00-9:15 Session II Plenary <i>in 101 Azrieli Theatre</i>	9:00-10:30 Session II Workshops	KINGSTON TRIP & 1000 ISLANDS BOAT TOUR 10:00 AM – 8:00 PM			
9:15-10:30 Session II Workshops	10:30-10:50 Break				
10:30-10:50 Break	10:50-12:30 Session II Workshops				
10:50-12:30 Session II Workshops	12:30-2:00 Lunch and Networking				
12:30-2:00 SPEAKER’S LUNCH MARCO SEGONE , DIRECTOR, EVALUATION OFFICE, UN WOMEN <i>in River Building Conference Room</i>	2:00-3:30 Session II Workshops				
2:00-3:30 Session II Workshops	3:30-3:50 Break				
3:30-3:50 Break	3:50-5:30 Session II Workshops				
3:50-5:30 Session II Workshops	5:45-7:30 EARLY DINNER IN THE COMMONS BANQUET HALL <i>3rd floor, Residence Commons</i>				
6:45 WEEK 3 GRADUATION <i>at Lago Restaurant on Dow’s Lake</i>	8:30 Jazz Festival Concert: Ben Harper and Charlie Musselwhite			LATE DINNER 8:00 PM – 9:30 PM <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i>	RCMP Sunset Ceremonies 7:00 PM – 8:30 PM

IPDET 2014 WORKSHOPS PROGRAM

WEEK 4 – Session III: June 30 – July 1

III-a Sampling Techniques for Development Evaluation II <i>Bassirou Chitou</i>	3220 River
III-b Case Study Methods for Development Evaluation <i>Linda G. Morra Imas & Ray C. Rist</i>	3202 River
III-c Intermediate Quantitative Data Analysis <i>Gene Swimmer</i>	2308 River
III-d Developmental Evaluation: Applying Systems Thinking and Complexity Concepts to Enhance Innovation and Use <i>Michael Q. Patton</i>	3110 River
III-e Monitoring and Evaluating Governance in Africa <i>Richard Levin</i>	3228 River
III-f Performance Budgeting <i>Philip Joyce</i>	3224 River
III-g Both Sides Now: Managing the External Evaluation Team from the Client and Consultant Perspectives <i>Ted Freeman & Ted Kliest</i>	204 Tory
III-h Managing an Evaluation Unit <i>Niels Dabelstein & Maliha Khan</i>	206 Tory

Monday, June 30	Tuesday, July 1 HAPPY CANADA DAY!
9:00-9:30 Session III Plenary <i>in 101 Azrieli Theatre</i>	9:00-10:30 Session III Workshops
9:30-10:30 Session III Workshops	10:30-10:50 Break
10:30-10:50 Break	10:50-12:30 Session III Workshops
10:50-12:30 Session III Workshops	12:30-2:00 CANADA DAY LUNCH <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i>
12:30-2:00 SPEAKER'S LUNCH INDRAN NAIDOO , DIRECTOR, UNDP EVALUATION OFFICE <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i>	2:00-3:30 Session III Workshops
2:00-3:30 Session III Workshops	3:30-3:50 Break
3:30-3:50 Break	3:50-5:30 Session III Workshops
3:50-5:30 Session III Workshops	5:30-6:30 Canada Day Sundowners <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i>
6:30 WEEK 4 OPENING DINNER RECEPTION <i>in the Atrium, 2nd floor, River Building</i>	7:00 Canada Day Celebrations <i>Board buses for Parliament Hill</i>

IPDET 2014 WORKSHOPS PROGRAM

WEEK 4 – Session IV: July 2 – July 4

IV-a Designing and Conducting Surveys <i>Suresh Balakrishnan & Oli Sengupta</i>	213 Tory
IV-b Evaluation of Results: Techniques Used by Multilateral Development Banks <i>Emmanuel Jimenez, Marvin Taylor-Dormond & Sidney J. Edelman</i>	204 Tory
IV-c Quantitative Impact Evaluation (Advanced) <i>José Galdo</i>	2308 River
IV-d Qualitative Methods and Analysis for Development Evaluation <i>Michael Q. Patton</i>	270 Commons
IV-e Assessing the Outcomes and Impacts of Complex Programs <i>Michael Bamberger & Mita Marra</i>	236 Tory
IV-g Challenges in Evaluating Environment and Development Issues <i>Juha I. Uitto & Robert D. van den Berg</i>	206 Tory

Wednesday, July 2	Thursday, July 3	Friday, July 4	Saturday, July 5
9:00-9:15 Session IV Plenary <i>in 101 Azrieli Theatre</i>	9:00-10:30 Session IV Workshops	9:00-10:30 Session IV Workshops	RETURN HOME ⊗
9:15-10:30 Session IV Workshops	10:30-10:50 Break	10:30-10:50 Break	
10:30-10:50 Break	10:50-12:30 Session IV Workshops	10:50-12:30 Session IV Workshops	
10:50-12:30 Session IV Workshops	12:30-2:00 Lunch & Surplus Book Sale! <i>Book sale in 215 Tory</i>	12:30-2:00 Lunch and Networking	
12:30-2:00 SPEAKER'S LUNCH MICHAEL Q. PATTON , FOUNDER AND DIRECTOR, UTILIZATION- FOCUSED EVALUATION <i>in the Commons Banquet Hall, 3rd floor, Residence Commons</i>	2:00-3:30 Session IV Workshops	2:00-3:30 Session IV Workshops	
2:00-3:30 Session IV Workshops	3:30-3:50 Break	3:30-3:50 Break	
3:30-3:50 Break	3:50-5:30 Session IV Workshops	3:50-5:30 Session IV Workshops	
3:50-5:30 Session IV Workshops	6:30-7:30 Pick-Up Soccer Game (Fieldhouse, North Field) or Yoga Class (Alumni Hall, Yoga Room)	6:00 FINAL GRADUATION <i>in the Grand Hall, Museum of Civilization</i>	
6:45-8:30 DINNER IN THE COMMONS BANQUET HALL, 3rd floor, Residence Commons	6:45-8:30 DINNER IN THE COMMONS BANQUET HALL, 3rd floor, Residence Commons		